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Jidvei, one of Eastern Europe's most famous wine brands, partners with Ailytic

Adelaide, December 9th 2019: Jidvei Wines, one of the largest producers of wine in Eastern Europe, have partnered with Australian company Ailytic to deliver improvements in winemaking and packaging efficiency with automation, artificial intelligence and the Industrial Internet of Things (IIoT), investing in the further development of their Romanian operations.

Jidvei makes a range of premium wines focussed on local and international grape varieties and exports them to the world from their state-of-the-art cellar and bottling facility in the Alba County of the Transylvania Region.

“Jidvei is an iconic and important brand in the Romanian and European Wine Industry” said Tiberiu Gaman, Technology Development Manager at Jidvei. “We continuously strive to innovate and make the best quality wine we can as efficiently as possible, and as a result improve the customer’s experience” said Tiberiu. “We chose the capability from Ailytic and their partners to drive real time insights into our manufacturing processes and the time to value was almost immediate as the solution allowed us to understand core drivers such as downtime, availability and OEE within a number of days of turning it on”. “We are able to rapidly optimise our production schedules, ensuring we can effectively plan and allocate the available resources such as material, equipment and labour into our demand from sales forecasts and customer orders”.

James Balzary, CEO of Ailytic states “Jidvei is an amazing success story of an innovative wine producer making the transition to a digital organisation from the enterprise down to the winemaking floor”. “They are executing improvement and transformation initiatives across the board including scheduling, inventory optimisation and real time machine control and Ailytic are very proud to be partners in that journey”. “We have been able to remotely deploy a range of IoT sensors, cloud analytics and optimisation algorithms using our light touch engagement model to deliver Industry 4.0 to this mature facility” said James. “The combined capability delivers critical data for analysing the past and is an excellent source for predicting future efficiency opportunities – and the same approach can be adopted in any industry without us having to travel to site for onboarding”.

About Jidvei

Jidvei is the most famous Romanian producer of premium dry and medium dry white wines. Based in the heart of Transylvania, Jidvei’s vineyards spread over more than 2500 hectares alongside the Tarnave River, in one of the country’s oldest wine regions.

Founded in 1949, and since 1999 a private family owned business, Jidvei is considered one of the most successful authentic Romanian brands with its products being a standard of quality, and its scale makes it one of the largest winemaking companies in Eastern Europe.

Jidvei has grown rapidly with four winemaking facilities producing 17.5 Million litres per annum and distributes over 10 million bottles worldwide with over 90% of its products having Denomination of Controlled Origin.



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For further information, go to: www.jidvei.ro

About Ailytic

Ailytic is an Australian company delivering innovative performance management and optimisation solutions to manufacturing, food and beverage, packaging and general process and discrete industries. Ailytic's capability enables insights that generate significant returns by utilising real-time metrics, artificial intelligence and predictive analytics to manage plant performance and create value. Lightweight, easily deployed, cloud-based and intelligent with significant end-user focus, Ailytic's capability reduces time to value by turning operations staff into analysts with easy modelling of complex operational environments.

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